

FIHAV 2023 with own pavilion for Cubans abroad



November 2022, FIHAV was held in face-to-face format for the first time since Corona (Source: [Twitter](#))

Cuba's Ministry of Foreign Trade (MINCEX) has called for the 39th edition of the Havana International Trade Fair (FIHAV), which will be held this year from Nov. 6-11, 2023, at the Expocuba fairgrounds in the south of the Cuban capital.

FIHAV is the largest trade fair in the country, its focus is on exchanges between domestic and international companies and investors. "This fair has been held since 1983 and is a business platform for new and established companies in the market," this year's announcement reads. Last year, the first edition of FIHAV since the Corona pandemic was held, with the participation of some 400 companies from 62 countries. It was the first time a forum for expatriate Cubans met, after the island had opened up to investment from the exile community a few months earlier - probably also to build pressure on Washington to ease economic sanctions. FIHAV 2022 was an "opportunity for face-to-face exchanges for businessmen, Cubans and Cubans abroad from different parts of the world who are focused on the development of their homeland," Prime Minister Manuel Marrero said at the time.

Now, the ministry is taking it a step further. "This year, for the first time, we want to have a dedicated pavilion for Cubans abroad who today have business relations with the country of their birth." Those "in negotiations or interested" could also register a booth there, says the call, signed by Cuba's new Foreign Trade Minister Ricardo Cabrisas. In addition, various forums for Cuban export products will be held, including private sector products and services. ([Cubaheute](#))

More info:

- [Current catalog \("Cartera de Oportunidades"\)](#)
- [Website of FIHAV](#)